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For Immediate Release

Heritage University Expands Financial Aid

Toppenish, WA — Following the completion of its \$25-million capital campaign, which included \$5.5-million for additional scholarships, Heritage University announces the expansion of its financial aid programs.

“Given the state of our national economy, a college degree is more important than ever,” said Heritage University President Dr. Kathleen Ross. “At this critical time when students are struggling to make ends meet, we are opening up more funding to help them pay for their college education.”

Heritage is expanding its existing scholarship programs for continuing students and introducing ***Heritage Pledge***, a new merit-based scholarship program for new freshman and transfer students. This new program leverages traditional federal and state financial aid, bridging the gap between the cost of attending Heritage and students’ out of pocket expense. It is a multi-year promise of support that students can count on throughout the duration of their studies at Heritage as long as they are attending fulltime and making adequate academic progress. ***Heritage Pledge*** encourages students to move through their education faster, ultimately allowing them to enter into their new careers more quickly.

Heritage Pledge goes into effect this fall 2009 semester. The Office of Admissions working with new students now to identify their scholarship amount. To learn more about Heritage, its programs and opportunities, contact the Office of Admissions at (509) 865-8508 or visit www.heritage.edu.

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